



One of The Largest Quilt Shows on The Gulf Coast... AZALEA CITY 2027 FESTIVAL OF QUILTS

"Quilting Traditions Modern Expressions"

Vendor Information Packet



April 16 & 17th, 2027

The Grounds

1035 Cody Road North, Mobile AL 36608

QUILT SHOW HOURS:

Friday, April 16th, 2027: 10am - 5 pm

Saturday, April 17th, 2027: 10am - 4 pm

This Vendor Information Packet, the Vendor Contract Form, and payments can all be found/made online at www.ACQGofMobile.org/2027quiltshow .

For more information about Vendors/vending please email: Vendors@ACQGofMobile.org

Thank you for your interest in joining with us for the 2027 Azalea City Quilters' Guild Festival of Quilts to present an amazing Quilt Show to our community. This will be one of the largest Quilt Shows on the Gulf Coast! We look forward to having you at our 2027 Quilt Show and all future Quilt Shows!

Vendor Contract: The Vendor Contract Agreement is a separate form.

Vendor Area: Vendors will have an excellent location. All visitors go through the Vendor mall on entrance and exit. Great opportunity to demonstrate and increase your sales throughout the show.

Vendor Fee: The Vendor fee covers vending for both days of the Quilt Show, with a set number of armbands for admittance for vendor employees. Vendor fee covers predetermined tables, chairs and a set number of poles and drapes. Booth spaces will be preassigned on a first come basis. Additional poles and drapes are available for purchase.

Vendor locations: Vendor booths are located in the Vendor Hall (first area upon entry of the building) and around the exhibit hall. Vendor assignments will be made according to size and first come basis. The Vendor booths are centrally located to provide high traffic volume to increase vendor sales.

Electrical hookups: Electrical hookups will be available onsite; however, vendors must provide their own extension cords to connect to the main electrical hookups. April 16th, when the show opens, all packing materials shall be removed from the booth area and hidden in the storage area behind the booth or under the tables. There will be no trash, packing materials, or storage containers visible at any time during the show. Booths will remain open until the close of the Quilt Show each day.

Vendor Set up: Vendors can begin set up between the hours of 9am to 6pm on Wednesday, and/or Thursday April 14th/15th. Vendors must be 100% ready to vend by 9am Friday.



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Vendor Takedown: Vendors cannot close or begin takedown before the show has ended each day. Vendors must complete takedown no later than 7pm on Saturday April 17, 2027. We do ask that all items attached to the pipe & drapes be removed by 5:30pm as the crew will begin takedown. Vendor is responsible for cleaning up any trash from their booth space(s) prior to the end of the Quilt Show.

Food Availability: No meal service is provided. There are no kitchen facilities available. There will be a limited number of food trucks outside of the exhibit hall. Complimentary water will be available to all vendors.

Vendor Taxes: Vendor has the sole responsibility for collecting and paying Alabama State Tax. Tax envelopes and directions for tax payments will be provided in your Vendor Packet at the start of the Quilt Show.

Wi-Fi: We recommend that you bring your own Wi-Fi hotspot for the best Internet service. There will be public Wi-Fi access. Wi-Fi connection info will be provided in your vendor packet.

Security: Security will be provided onsite on both days of the Quilt Show during show hours. There are no other shows or events going on during the show dates.

Lodging: Please let us know if you would like information on nearby lodging/restaurants. RV Sites with full hookups (electrical, water, power, sewage) are available at the rate of \$75 per night on site of The Grounds venue. If interested in RV hookups please let us know beforehand. There is a facility layout map included on the final page of this information packet. It will indicate where vendors will be located and where the Quilt Show will be. You will be assigned a personal contact if you need anything during the show.

Vendor Contract form: The Vendor Contract Form will be a contract that named merchant reserves/receives a booth space during the 2027 ACQG Quilt Show. A deposit of 50% of the total booth cost and pole/drapery cost is required up front to reserve your business' booth space(s). Deposits are refundable up until January 15, 2027, (roughly 90 days prior to the Quilt Show) after which, the deposits will be nonrefundable. Final payment of the remaining balance of the booth and pole/drapery cost is payable at any time but must be paid in full by March 1st, 2027. There will be no refunds available for advertisements, sponsorships, donations, or demonstrations. Payments and vendor registration can be made online at www.ACQGofMobile.org/2027quiltshow , or in person to the vendor Point of Contact.



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Booth options for the 2027 Quilt Show

Vendor Contract Form (separate)

Poles and drapes will be provided between each Vendor Booth for Regular Size booth and larger. Additional poles and drapes may be purchased where needed

1. Small booth for small businesses (5x7'), which comes with 1 table and 2 chairs. 1 armband for admission. **Cost \$75**
2. Regular sized booth (10x15'), which comes with 2 tables, 2 chairs, 2 sides of pole and drape, a business sized advertisement in the Quilt Show Program, and includes up to 2 armbands for admission. **Cost: \$300**
3. Double sized booth (10x30'), which comes with 2 tables, 4 chairs, 2 sides of pole and drape, a business sized advertisement in the Quilt Show Program, and includes up to 3 armbands for admission.
Cost: \$550
4. Tripe sized booth (10x45'), which comes with 3 tables, 4 chairs, 2 sides of pole and drape, a ¼ sized advertisement in the Quilt Show Program, up to 4 armbands for admission, PLUS a 30-minute demonstration (can be used or donated to another vendor/company).
Cost \$650

Additional Poles and Drapery

Additional Poles and drapery are available for your booth(s). Options we will have include:

Each set of 8-10ft of poles (no drapes) will cost \$5 in addition to the booth fee.

Each 3-sided booth will cost \$15 in addition to the booth fee.

Each 8-10ft of poles with drapes will cost \$10 per 10 ft set in addition to the booth fee.

Donations, Sponsorship, Advertisements, & Demonstrations:

Our Quilt Guild is a non-profit organization [501 (c) (3)] and would greatly appreciate sponsorships or donations to help cover cost of the Quilt Show and/or door prizes to be used during the show. We also encourage vendors to do demonstrations during the Quilt Show to promote their business or product and continue to increase sales after the show.

All sponsors and supporters will be listed in our ACQG Quilt Show Program. Bronze/Silver/Gold Sponsors will also be displayed at the Quilt Show, and listed on our website. All advertisements will



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be listed in the Quilt Show Program given to all attendees upon admittance. There are no refunds on ads, sponsorships or donations.

Quilt Show Sponsorship.

For the 2027 ACQG Quilt Show you/your business can become one of the following sponsors:

BRONZE level sponsor for the 2027 Quilt Show for **\$200.**

SILVER level sponsor for the 2027 Quilt Show for **\$300.**

GOLD level sponsor for the 2027 Quilt Show for **\$400.**

Door Prize Donations: If you would like to donate a door prize to the 2027 Quilt Show, you will find that information on the Vendor Contract Form. You can receive a donation form for any items >\$200.00.

Advertisements

On the Vendor Contract Form you will have the option to purchase an advertisement(s) in the 2027 Quilt Show Program. Ad sizes are as follows:

Business Card Sized Ad: **\$35**

Quarter Page Ad: **\$50.**

Half Page Ad: **\$100**

Full Page Ad: **\$175**

Final draft of ads must be submitted prior to February 1, 2027 with no edits or changes available afterwards.

QR codes recommended for additional advertisement.

Demonstrations

On the Vendor Contract Form you will also have the option to perform a live demonstration at the Quilt Show on the demonstration stage. Time slots for demonstrations will be assigned on a first come basis. Audio equipment will be provided for demonstrations. Vendors can choose to have their demonstrations at a central location in the exhibit hall or at their booth location. Demonstration options will be:

One single 30-minute demonstration at the cost of **\$125.**

Two separate 30-minute demonstrations (1 each day of the Quilt Show) for **\$200.**

One single 60-minute demonstration at the cost of **\$225.**

Two separate 60-minute demonstrations (1 each day of the Quilt Show) for **\$375.**



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